

Position Name

Chair (Co-Chair) GivingTuesday Waterloo Region

Program/Event Name

GivingTuesday Waterloo Region

Volunteer Impact Statement

GivingTuesday Waterloo Region (www.givingtuesdaywr.ca) is the civic GivingTuesday movement for our community. It is part of the international GivingTuesday movement (www.givingtuesday.ca). GivingTuesday follows Black Friday and Cyber Monday as a day to kick off the “giving season.” We began in 2015 and our mission has been to increase awareness of the charities and non-profits in Waterloo Region and to encourage philanthropy in all forms throughout the year. Giving can be in many forms: financial donations, volunteering, donating blood, becoming an organ donor, adopting a pet, etc.

The Chair (or Co-Chairs) of GivingTuesday Waterloo Region will build and lead a committee that will plan the activities of the movement for 2017 and provide stewardship of the movement into the future.

Position Description

The Chair (or Co-Chairs) of GivingTuesday Waterloo Region will build and lead a committee that will plan the activities of the movement for 2017 and provide stewardship of the movement into the future. The candidate will be responsible for building on what the movement has achieved in 2015 and 2016. Ideally, the candidate will steer the movement in a way that pushes the boundaries of what has been done and improves upon general community awareness of the movement and all the charities and non-profit organizations involved.

The candidate will lead a committee of volunteers and will be responsible for scheduling and running meetings of the committee, communicating with the local network of charities and non-profits and communicating with representatives from the national GivingTuesday movement. They will also develop a plan for the year that might include events, social media campaigns, media releases, changes and updates to www.givingtuesdaywr.ca, etc. They will work with COPP Marketing + Design who have generously donated the website and who will create new content for the site and our social media channels in cooperation with the committee.

The Chair (or Co-Chairs) will maintain the integrity of the GivingTuesday Waterloo Region movement and ensure it remains within the spirit of the greater national movement. They will seek out corporate partners as necessary and appropriate and help to develop a plan for long-term stewardship of the movement.

Working Conditions

GivingTuesday Waterloo Region is not an organization. It is a movement. There is no physical headquarters and no funds to manage. The Chair (or Co-Chairs) will determine how their committee works and where, delegating as necessary and appropriate to other volunteers.

Training Details

The Chair (or Co-Chairs) will be able to resource former Chair, Scott Williams, as needed and appropriate. They will receive guidance from Scott and the partners at COPP Marketing + Design. They will also be able to resource and seek guidance from the leaders of the national movement.